Sociology Guided Notes

CHAPTER 3: CULTURE

THE BASIS OF CULTURE

CULTURE AND SOCIETY

Define Culture:

What is the Material side of culture?

What is the Nonmaterial side of culture?

Define Society:

**CULTURE AND HEREDITY**

Define Instincts:

Why is culture more important than instinct in determining human behavior?

How does heredity affect behavior?

Define Reflexes:

Define Drives:

**SOCIOBIOLOGY**

Define Sociobiology:

How do sociobiologists view human behavior?

What are some of the criticisms of sociobiology?

• Is there a middle ground?

**LANGUAGE AND CULTURE**

Symbols, Language and Culture

What are symbols?

How are language and culture related?

**THE SAPIR-WHORF HYPOTHESIS**

Explain the Hypotheses:

What can vocabulary tell you about a culture?

Does the hypothesis of linguistic relativity mean we are prisoners of our language?

What other factors help to shape our perception of reality?

**NORMS AND VALUES**

Define Norms:

William Graham Sumner: Who was he and how did he define norms:

**FOLKWAYS, MORES, AND LAWS**

What are folkways?

What are mores?

Define Taboos?

How do laws differ from mores?

**ENFORCING THE RULES**

Define Sanctions:

What are formal sanctions?

What are informal sanctions?

**VALUES– BASIS FOR NORMS**

What are values?

Why are values important?

**BASIC VALUES IN THE UNITED STATES**

Sociologist Robin Williams (1970) identified important US values:

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**BELIEFS AND MATERIAL CULTURE**

Beliefs and Physical Objects

Define nonmaterial culture:

Why do beliefs matter?

What is material culture?

How is material culture related to nonmaterial culture?

**IDEAL AND REAL CULTURE**

Define Ideal Culture:

Define Real Culture:

Explain Cultural Diversity & Similarity:

**CULTURAL CHANGE**

Culture changes for three reasons according to your text book. Explain these reasons.

1. Discovery
2. Invention

1. Diffusion

**CULTURAL DIVERSITY**

Define Social categories:

What are subcultures and countercultures?

**ETHNOCENTRISM**

Define Ethnocentrism:

What are some examples of ethnocentrism?

Does ethnocentrism help or hurt society?

**CULTURAL UNIVERSALS**

Define Cultural Universals:

Define Cultural Particulars:

Why do Cultural Universals exist?